

SANDRA J. PICKETT

P.O. Box 1919  
LIBERTY, TEXAS 77575  
PHONE/FAX 409/336-5397

January 8, 2004

The Hon. Michael Powell,  
Chairman -FCC  
Washington D.C.

Dear Mr. Powell,


It is my understanding that you wish to receive input regarding the public service activities and information provided by radio stations. In my experience with our locally owned station KSHN-FM Fin Liberty, Texas, I can without any hesitation tell you that our entire community, county and the surrounding Houston area have greatly benefitted from the dedicated and constant efforts of the radio station personnel to get out the news.

For the last 27 years, our community has been well served by the locally owned and operated station. Through floods, hurricanes, and other disasters and accidents, the radio station has constantly operated to keep the public informed—often at great personal and financial sacrifice.

With a small staff, it would be easy to say no to covering public and governmental meetings, sport, cultural and other nonprofit activities. Instead our station owner and manager has provided the opportunity for the public to be aware of community events without any consideration of financial return. A regular 5 days a week program features individuals throughout the community who inform the public about such diverse topics as social security, schools, and historical events. Anytime there is a charitable or community function, we can count on the radio station to be not only a part of the activity but a worker and leader.

In my community activities, I have personally participated with KSHN-FM in many public service events and I can truly say that without the enthusiastic support, public service announcements and programs the people of our area would be sadly uninformed and diminished in their opportunities to participate in their community. People in our area appreciate the great job our local radio station does.

Sincerely,



Sandra Pickett

# FIRST LIBERTY NATIONAL BANK

**LIBERTY FINANCIAL CENTER**  
MAIN AT SAM HOUSTON AVE.  
P.O. BOX 10109  
LIBERTY, TEXAS 77575-7609  
PHONE 936-336-6471



**DAYTON FINANCIAL CENTER**  
109 EAST U.S. HWY 90  
P.O. BOX 2109  
DAYTON, TEXAS 77535-6109  
PHONE 936-257-9700

FAX 936-336-3390  
EMAIL: [phenry@flnb.com](mailto:phenry@flnb.com)

January 7, 2004

Honorable Michael Powell  
Federal Communication Commission  
445 12 Street  
Washington, DC

From: former Mayor of Liberty, Tx

Dear Chairman Powell:

As a frequent radio listener I believe that most successful radio stations are providing great public service to their customers. If they did not, they would not exist for the long term.

Our local radio station, KSHN.FM, is the best example of public service. During times of natural disasters, the radio station suspends all normal programming and provides news about what ever is happening. In 1994, our area experienced a great flood. As mayor, I quickly found that I needed a media to communicate with our citizens about the disaster, about what the city was doing, and about what relief plans were available. During this time, KSHN.FM was there providing whatever time I needed or any other public official needed to communicate with the citizens. This is just one example of public service during a time of disasters.

Another example of public service is KSHN.FM local bulletin board. In rural America, it is difficult for local organizations to get their messages out about various fundraisers and events. Our local station provides a free service of local organizations to publicize their activities.

I am not in favor of requiring additional regulations for radio stations to provide public service. I believe in the free market regulations. If the public does not believe a radio station is providing adequate public service, the public will vote by listening to another media.

During my business tenure of over thirty years, I have seen businesses come and go. In most cases, a business fails not because of the need of more regulations, but because the business failed to provide the service the public demands. During this time period, I have seen radio stations change ownership and change formats. In most cases, the owners are attempting to find the right formats that will serve the listening public.

I appreciate the opportunity to voice my opinion to the FCC.

Sincerely,

A handwritten signature in black ink, appearing to read 'Paul J. Henry', written over a horizontal line.

Paul J. Henry

# **Liberty Independent School District**

**1600 Grand Avenue**

**Liberty, TX 77575**

**936-336-7213 X 28**

.....  
January 7, 2004

The Honorable Michael Powell  
Federal Communication Commission  
445 Twelfth Street South West  
Washington, D. C. 20554

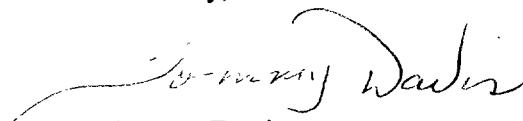
Dear Chairman Powell:

Liberty Independent School District (LISD) would like to recognize our local radio station, KSHN F.M. 99.9 for their countless contributions to our community. First and foremost, KSHN serves as the primary source of up-to-date information and news directly related to Liberty and surrounding areas. Mr. Buchanan and his staff are always happy to broadcast any public service announcements requested by LISD and reserve time biweekly for LISD's participation in the "party line program". The "party line program" gives LISD an opportunity to discuss issues of importance concerning LISD. In addition to providing both accurate and current information relative to our citizens, KSHN provides live broadcasts of LISD's football games. Mr. Buchanan proved that he is willing to go the extra mile when he continued his live football coverage into the playoff season after LISD went undefeated in the regular football season earlier this year.

Mr. Buchanan has proven his resolve to serve his community through the resources available to him. As a matter of fact, in a recent campaign to secure Qualified Zone Academy Bonds (QZAB) for LISD, he committed to making in excess of 2,000 announcements per year for LISD, a value of more than \$26,000 provided at no cost to LISD. Attached is Mr. Buchanan's letter of commitment dated December 18, 2001.

Thank you in advance for your recognition of KSHN F.M. 99.9's contributions to LISD and all of Liberty and surrounding counties. We are truly grateful for Mr. Buchanan's generous spirit and eagerness to help.

Sincerely,



Tommy Davis  
Assistant Superintendent

TD:ml

Attachment



January 8, 2004

Lorenzo de Zavala  
State Archives and  
Library Building

P.O. Box 12927  
Austin, Texas  
78711-2927

1201 Brazos St.  
Austin, Texas  
78701

[www.tsl.state.tx.us](http://www.tsl.state.tx.us)

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*Making  
information  
work  
for all  
Texans*

The Hon. Michael Powell, Chairman  
Federal Communications Commission  
Washington D. C.

Dear Mr. Powell,

I write to vouch for the public service benefits that are provided by the local radio station which serves my community and the State of Texas. In my volunteer work on behalf of libraries and historical preservation, I have always been able to count on KSHN-FM to deliver information to the public about events, programs and information.

In addition to the public service announcements and feature programs offered by KSHN-FM, our State agency and local institutions have counted on the station to provide equipment and volunteer manpower for public meetings and special events. Our Texas State Library & Archives Commission passed a resolution of recognition of Mr. William R. Buchanan for community service provided by his station KSHN-FM which I enclose with this letter.

Sincerely,

Sandra J. Pickett



January 21, 2004

Chairman Michael Powell  
FCC

Dear Chairman Powell:

I am pleased to express our support for KLAT-AM. The San Jose Clinic is fortunate benefit from KLAT-AM's presence in our community. A non-profit organization founded in 1922, San Jose Clinic is a "safety net" for the uninsured: those who do not qualify for Medicare or Medicaid, and either cannot afford health insurance or their minimum wage jobs simply do not offer it. Through the generous support of more than 100 volunteers, including medical and dental professionals, we are able to offer comprehensive health care services to more than 5,000 patients a year. The need for San Jose Clinic's services are particularly important in Harris County, where 21% of our population -more than 800,000 individuals- is without insurance.

Univision Radio is an invaluable resource to our organization and the community we serve by providing a vehicle to relay vitally information about accessing healthcare. Additionally, the exposure provided by KLAT-AM helps to introduce potential-donors to the Clinic's mission, thus ensuring support for our future. Our community benefits in countless ways.

We are grateful for the support we receive from KLAT-AM / Univision Radio, and the opportunity to jointly serve our community.

Sincerely,

Stacie J. Cokinos, CFRE  
Executive Director

A UNITED WAY AGENCY • A Project of the Charity Guild of Catholic Women • Since 1922

DOWNTOWN: 301 HAMILTON STREET HOUSTON, TEXAS 77002 PHONE: 713.228.9411 FAX: 713.228.6371  
SPRING BRANCH: 8575 PITNER ROAD HOUSTON, TEXAS 77080 PHONE: 713-462-8825 FAX: 713-462-0535

**W** Houston Area  
**Women's Center**  
 Ending Domestic & Sexual Violence

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1010 WAUGH DRIVE  
 HOUSTON, TX  
 77019-3902  
 713-528-6798  
 FAX 713-535-6363  
 www.hawc.org

January 21, 2004

The Honorable Michael Powell  
 Federal Communications Commission  
 445 12th Street, S.W.  
 Washington, DC 20554

Dear Chairman Powell;

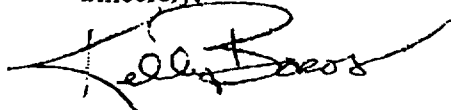
This letter of support is to demonstrate the beneficial nature of the relationship between The Houston Area Women's Center (HAWC) and Univision Radio. An ongoing resource to HAWC, Univision Radio has partnered with us in an effort to educate the community at large and to offer information about available services to survivors of domestic and sexual violence.

Univision Radio has recognized the need for action and has committed to addressing the issues of domestic and sexual violence in our community. In an effort to help advertise HAWC's Spanish Volunteer Training Program, Univision Radio has allowed HAWC representatives to recruit new volunteers over the air. During Domestic Violence Awareness Month in October, Univision Radio dedicated an entire program to the issues of domestic and sexual violence by allowing our representative to speak to the audience and answer callers' questions on air. Plans are presently underway for a similar program to take place for Sexual Assault Awareness Month in April. HAWC is very grateful for Univision Radio, as they have provided us with many opportunities to reach out to individuals who are in need of our services.

The Houston Area Women's Center provides shelter and support services to survivors of domestic and sexual violence. We educate and inform children, youth and the community in an effort to eliminate the causes of domestic and sexual violence.

If you have any questions, please feel free to contact me at my office at (713) 528-6798 ext. 2266.

Sincerely,



Kelly Boros  
 Education Services Coordinator



# Houston Bar Association

1300 First City Tower 1001 Fannin Street Houston, Texas 77002-8708 (713)769-1133 FAX (713)759-1710 www.hba.org

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January 21, 2004

The Honorable Michael Powell  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Dear Chairman Powell:

I would like to commend Univision Radio in Houston, Texas for the network's outstanding service to the community, in particular to the large Spanish-speaking community in our city. The Houston Bar Association has worked with Univision on several public service programs to provide legal education to Spanish-speaking Houstonians. We have teamed up to provide programming on topics such as free legal services, family law, school law, criminal law and child support.

Univision is committed to helping the community served by its network stations. They have helped the 11,000-member Houston Bar Association to disseminate information about free legal handbooks available in Spanish, as well as educational services and legal services for low-income citizens. In addition to the programming that we have done with this network, they work with many different community service agencies.

The Houston Bar Association commends Univision for being a good neighbor in our community.

Sincerely,

Tara Shockley  
Communications Director  
Houston Bar Association

"HELP US HELP OTHERS WHO ARE  
IN GREAT NEED"

I AM THE DIVINE ARCHANGEL:  
WITH THE KEY OF HEAVEN  
I WILL OPEN THE DOORS  
THAT OBSTRUCT YOUR DESTINY.

WITH THIS DIVINE HEARTH  
I WILL GIVE LIGHT TO YOUR LIFE,  
HEALING YOUR WOUNDS,  
RETURNING YOU,  
THE LOST HOPE.



"AYUDANOS A AYUDAR A OTROS  
QUE ESTAN EN GRAN NECESIDAD"

SOY EL ARCANGEL DIVINO:  
CON LA LLAVE DEL CIELO  
ABRIRE LAS PUERTAS  
QUE OBSTRUYEN TU DESTINO.

CON ESTE CORAZON DIVINO:  
LE DARE LUZ A TU VIDA,  
SANANDO TUS HERIDAS,  
DEVOLVIENDOTE,  
LA ESPERANZA, YA PERDIDA.

A Non Profit Social Service Agency 501 (c) (3)

Founder & President  
Mr. Victor H. Palma  
\*\*\*\*\*

Public Relations Executive  
Dr. Jesus E. Garcia  
\*\*\*\*\*

Executive Secretary  
Ms. Veronica Lamas  
\*\*\*\*\*

Director  
Mr. Edgar Perez  
\*\*\*\*\*

Community Director  
Anthony Alvarado  
Ms. Antonia Ochoa  
\*\*\*\*\*

Assistant Director  
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Translator &  
Program Director  
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\*\*\*\*\*

Event Director, Assistant  
Mr. Billy Filante  
\*\*\*\*\*

Volunteer Coordinator  
Ms. Liliana Diaz  
\*\*\*\*\*

Legal Counselor  
Anthony Alvarado  
Mr. Ivan R. Lopez De Victoria  
\*\*\*\*\*

Legal Assistant  
Ms. Fonn Inaño  
\*\*\*\*\*

The Honorable Michael Powell  
Federal Communications Commission  
445 12th Street, S.W.  
Washington, DC 20554

1/13/2014

Dear Chairman Powell:

Through I presented/displayed it to you, please receive a warm greeting from the Director of the Organization de Igualdad de Derechos Inc. (Equal Rights Organization Inc.) same that I preside over.


The reason of this letter, is to inform you the good contribution and benefit that it gives our community in general. The Radio station, (La Tronadora KLAT 1910 AM.) Through the successful program, the Voice of the Town, that is directed by Mr. Remon Heredia, this program is worthy of recognition, by the great communitarian labor.

Today at the present time this radio station taken the name from  
Univision Radio.

Maintaining the same format with the good intention to inform, to the Latin community, in general giving social space on which, to organizations without profit aims, that space facilitates us, that allows us to put to disposition variety of services and programs, that we lost the community, giving opportunity to numerous families, to find routes and resources that helps to solve to its problems and crises, who face day by day this radio station is having a great Positive Impact in the City of Houston TX., and communities bordering since it educates and instructs, to our community in form that benefits our society.

The Radio station Univision, it is the Exception example of the true and good communication, that it instructs and it educates the community in general. If you need further information, please do not hesitate to call me at the home telephone number.

Sincerely:

  
Victor Palma, President  
Organizacion de Igualdad de Derechos Inc.  
(Equal Rights Organization Inc.) (713) 6451220  
Non-Profit Social Service Agency 501 (c) (3)



January 21, 2004

The Honorable Michael Powell  
Federal Communications Commission  
445 12th Street, S.W.  
Washington, DC 20554

Dear Chairman Powell;

This letter of support is to demonstrate the beneficial nature of the relationship between The Houston Area Women's Center (HAWC) and Univision Radio. An ongoing resource to HAWC, Univision Radio has partnered with us in an effort to educate the community at large and to offer information about available services to survivors of domestic and sexual violence.

Univision Radio has recognized the need for action and has committed to addressing the issues of domestic and sexual violence in our community. In an effort to help advertise HAWC's Spanish Volunteer Training Program, Univision Radio has allowed HAWC representatives to recruit new volunteers over the air. During Domestic Violence Awareness Month in October, Univision Radio dedicated an entire program to the issues of domestic and sexual violence by allowing our representative to speak to the audience and answer callers' questions on air. Plans are presently underway for a similar program to take place for Sexual Assault Awareness Month in April. HAWC is very grateful for Univision Radio, as they have provided us with many opportunities to reach out to individuals who are in need of our services.

The Houston Area Women's Center provides shelter and support services to survivors of domestic and sexual violence. We educate and inform children, youth and the community in an effort to eliminate the causes of domestic and sexual violence.

If you have any questions, please feel free to contact me at my office at (713) 528-6798 ext. 2266.

Sincerely,

Kelly Boros

Education Services Coordinator  
Houston Area Women's Center  
1010 Waugh Drive  
Houston, TX 77019

Estella Jimenez  
1307 Brooks  
Houston, Texas 77009  
(281) 536-0883

# Working Family Association

January 21, 2004

To: The Honorable Michael Powell  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, D.C. 20554

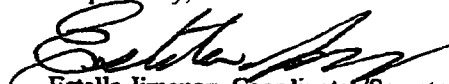
Dear Chairman Powell,

The purpose of this letter is to inform you of the support that Univision Radio has given the Working Family Association. Univision has been a great assistance to us by allowing our association to inform their audience, small business owners of their rights, and different ways to resolve their issues when starting their small business. The audience is not only informed but are able to call in and ask questions.

Univision Radio has always been a great assistance to us, and continues to encourage us to come back.

Again, we want to thank Univision Radio for their support and look forward to continue working with them in the near future.

Respectfully,

  
Estella Jimenez, Coordinator/Secretary  
Working Family Association

.....

Executive Director  
Jeff Woods

RECEIVED  
JAN 22 2004



**BOYS & GIRLS CLUBS  
OF DEEP EAST TEXAS**

January 16, 2004

**ADMINISTRATIVE OFFICE**  
P.O. Box 631345  
Nacogdoches, TX 75963-1345  
Telephone (936) 560-6844  
Fax (936) 560-9697

**WEBSITE:**  
[www.bgcdet.org](http://www.bgcdet.org)

The Honorable Michael Powell  
Federal Communication Commission  
445 12th Street S W  
Washington, D C 20554

**FACILITIES IN**  
• Coldspring • Crockett  
• Diboll • Jasper  
• Livingston • Lufkin  
• Nacogdoches  
• San Augustine

Dear Chairman Powell,

As a non-profit organization dedicated to serving the children and youth of our community we have come to appreciate deeply the many ways in which Television Station KTRE has helped us to accomplish our mission in Nacogdoches County.

Reliable reporting plus many public service presentations of our events as well as the involvement in our activities by KTRE personnel have made our work easier.

The continued support of Channel 9 is helping us to provide **"A Positive Place for Kids"** in Nacogdoches.

Sincerely,

Jeff Woods,  
Executive Director

**BOYS & GIRLS CLUBS OF DEEP EAST TEXAS**



# Angelina College

P.O. Box 1768 • Lufkin, Texas 75902-1768 • 936/639-1301 • FAX 936/639-4299

**RECEIVED**

**JAN 22 2004**

January 19, 2004

The Honorable Michael Powell  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, DC 20554

Dear Mr. Powell:

I am writing concerning KTRE-TV in Lufkin and the Localism Hearing on January 28<sup>th</sup> in San Antonio. I represent Angelina College, a community college in Lufkin, which is located in the KTRE market.

I would like to commend the management and news staff of KTRE for their dedication to local coverage. They provide a valuable communication service to the Deep East Texas community. Angelina College is often the beneficiary of the local television coverage of our major events. KTRE is also faithful in covering our sports events. Notices of our upcoming activities are regularly broadcast on the Community Calendar and PSAs.

Local coverage is important to our success. We are happy to report that our institution has a good working relationship with KTRE-TV management and the news team. They respond to our requests, and we feel comfortable contacting them when we have news stories.

Sincerely,

Elaine Jackson, Ed.D.

Director of Marketing, Communication & Development

*Preparing Minds For Greater Destinations*

**JAN 22 2004****ITALIAN CULTURAL AND COMMUNITY CENTER**

1101 Milford • Houston, Texas 77006

Phone 713-524-4222 • Fax 713-524-6121

January 17, 2004

The Honorable Michael Powell  
Federal Communication Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, D.C. 20554

Dear Chairman Powell:

On behalf of the Federation of Italian-American Organizations of Greater Houston, a 501(3)(c) non-profit organization, I wish to express my appreciation to KCOH radio for the generosity they have shown us throughout the years. The station has always been eager to help us promote our cultural events by donating airtime. Being a non-profit organization we do not always have funds to properly advertise our events but without the profit from events we could not remain. KCOH gives us the advertising we need to produce successful events and thereby allows us the opportunity to continue the promotion of our Italian language and culture to the Houston community.

With Sincere Gratitude,

Joanna Palasota  
President  
Board of Directors



JAN 22 2004

# The Wilkinson Center

*A Joint Ministry of Munger Place United Methodist Church  
and the East Dallas Cooperative Parish*

January 20, 2004

The Honorable Michael Powell  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, DC 20554

Dear Mr. Powell:

I wish to add my testimony for the FCC Localism Hearing regarding KDAF TV, WB33, a Tribune Broadcasting Station located at 8001 John Carpenter Freeway in Dallas, Texas.

The non-profit I direct in East Dallas is called The Wilkinson Center. We serve over 18,000 people in poverty each year with emergency food, clothing, employment, computer training and after-school children's programs.

KDAF TV, WB33, is a community partner in the best sense of the word. Whenever we have publicity needs or need to brainstorm ideas to help us inform the community about our mission, WB33 is the first place I call.

WB33 aired two stories during 2001 – 2003 regarding our food pantry and the distribution of coats and blankets to the homeless community.

The WB33 Kids Fund partnered with The Wilkinson Center in 2000 and 2002 by providing generous grants for our children's programs. Their investment has helped our charity develop and expand our outreach into the community.

I consider WB33 to be an essential partner in The Wilkinson Center's outreach to the greater Dallas community.

Sincerely,

Brian Burton  
Executive Director

JAN 22 2004



# THE WOMEN'S SHELTER

January 16, 2004

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The Honorable Michael Powell  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Dear Chairman Powell:

**RON CALOSS**

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**CONNIE GAUNT**

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**JONI WILSON**

**WB33** has partnered with THE WOMEN'S SHELTER to publicize and educate their constituency on domestic violence for more than five years. Their sponsorship of our signature event, the *Legacy of Women Awards Luncheon*, has enabled us to dramatically increase dollars raised to support programs for victims of domestic violence. Over our five year relationship, they have invested approximately \$200,000 in shelter services which protect an average of 57 women and children each night from their abusers and make critical resources immediately available.

In conjunction with this event, **WB33** offers promos and invites key staff and volunteers to appear on **DWF Close-up**, their local show dedicated to community affairs. Further, they promote education and referrals by airing the NATIONAL DOMESTIC VIOLENCE HOTLINE's series of PSA's on domestic violence. These effective pieces give listeners a quick, easy way to find the help they desperately need. **WB33** has also highlighted other domestic violence related services and programs throughout the metroplex.

Since domestic violence is often called the "silent epidemic", it is important that **WB33** gives it a voice and a face. *I am certain that their commitment to this issue saves lives.*

If you have any questions about their service to the community regarding this issue, please call me at 817 548-0583.

Sincerely,

Mary Lee Hafley  
Executive Director

## EXECUTIVE DIRECTOR

MARY LEE HAFLEY, M.ED.



UNITED WAY  
HELPS HERE

P.O. BOX 1207 ARLINGTON, TEXAS 76004 [WWW.WOMENSSHelter.ORG](http://WWW.WOMENSSHelter.ORG)  
PHONE 817 548 0583 24 HOUR HOTLINE 817 460 5566 FAX 817 548 0987

**RECEIVED**

**JAN 22 2004**

January 15, 2004

The Honorable Michael Powell  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, DC 20554

Dear Chairman Powell:

On behalf of Angel Flight South Central, I would like to take a moment to convey how much WB33 and the WB33 Kids Fund have meant to our non-profit organization. Angel Flight South Central is comprised of over 800 volunteer pilots who provide healthcare access for people in need to their healthcare facilities. It is our goal that no one go without treatment because of transportation cost or inaccessibility to their required treatment centers.

WB33 has helped Angel Flight in so many ways in 2003. Our primary goal this past year was to increase awareness of our available service throughout the community and to raise badly needed funds. WB33 did a wonderful 2 minute news story that aired on their evening newscast. They also did an entire 30 minute segment on Angel Flight on their community program, DFW Close-Up. Additionally, WB33 Kids Fund partnered with Angel Flight South Central on our annual fundraiser, The Wings of Hope Gala. With the support of the WB33 Kids Fund, we raised an additional \$14,000 from the Kids Fund.

WB33 has made a lasting mark for Angel Flight and we are so very appreciative of their support, both monetarily as well as through their media visibility.

Respectfully,



Cindy Palmer  
Director of Development  
Angel Flight South Central



4310 wiley post rd., suite 206  
addison, tx 75001

telephone / 972.458.0700  
fax / 972.858.5492

[www.angelflightsc.org](http://www.angelflightsc.org)  
member of Angel Flight America





# PALMER DRUG ABUSE PROGRAM

115 N. 9<sup>th</sup> / McALLEN, TEXAS 78501 / www.pdap.com / (956) 687-7714 / FAX (956) 687-5306

January 15, 2004

**RECEIVED**  
JAN 22 2004

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**Executive Director**  
Barbara Smith

**Program Director**  
Jody Guerra



Honorable Michael Powell  
Federal Communications Commission  
445 12<sup>th</sup> St., S.W.  
Washington, D.C. 20554

Dear Chairman Powell:

The Palmer Drug Abuse Program, McAllen, Inc. (PDAP) is an outpatient program that provides free help for teenagers, adults and their families who are affected by alcohol or drug abuse. PDAP receives funding from a variety of sources – individual and corporate donations, grants, school district fees, service organizations and the United Way. Without the support of our community, we could not exist.

KRGV has produced and aired, free of charge, numerous PSA's for PDAP as well as several programs to educate the public about substance abuse and where to get help. Over the years KRGV has donated thousands of hours to promote the free counseling services PDAP provides. We have experienced an 83% increase in clients in the last three years and the numbers continue to climb. We believe that this growth is a direct reflection of a PSA campaign that KRGV has supported for the past three years.


We receive calls daily from individuals seeking help who heard about PDAP from the PSA shown on KRGV. In a recent letter received from a parent who now attends PDAP she writes:

"When I found out my daughter was on drugs, I thought it was the end of the world. I didn't know where to turn or who to turn to. Then one evening when I turned on the television there was an ad on saying there is no excuse not to get help because there was help at Palmer Drug Abuse.... What a wonderful gift you are giving to me, my daughter is coming back to me. There are not enough words to tell you how grateful I am.... Please don't stop what you are doing because you are changing lives."

Furthermore, KRGV has promoted many of our fundraising events on their station, increasing donations that pay for the services PDAP provides free of charge. Two KRGV employees participate on the board of PDAP and have volunteered hundreds of hours of their personal time. The contributions that KRGV makes to Palmer Drug Abuse Program are invaluable!

Sincerely,

  
Barbara Smith  
Executive Director

  
Jody Guerra  
Program Director

cc Ray Alexander  
Jerry Lee Berg



**RECEIVED**

**JAN 22 2004**

February 18, 2004

The Honorable Michael Powell  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, DC 20554

Dear Chairman Powell:

The YWCA of Fort Worth and Tarrant County entered into an exciting partnership with the WB33 Kids Fund in 2003. Our annual *Women Who Care, Share Luncheon* is an important source of income for YWCA programs that serve homeless women and children, at-risk adolescent girls and young women who have exited the foster care system in our community. By partnering with WB33 Kids Fund for the *Women Who Care, Share* event, the YWCA was able to maximize our proceeds and qualify for a grant from the McCormick Tribune Foundation. WB33 also participated in the Luncheon by providing an emcee for the event.

The 2003 Luncheon was the YWCA's most successful fundraiser. As the needs of women and their families increase, the need for additional funding continues to grow. We are very pleased to have the support of WB33. The WB33 Kids Fund is a wonderful community partner, whose goal is to help organizations that serve children in our community. We look forward to a continuing association with WB33 and the WB33 Kids Fund, and we are very grateful to have an organization in our area that shares our concern for children.

Sincerely,

Judi V. Bishop  
Executive Director

Nancy Hankamer  
Director of Special Events





January 20, 2004

The Honorable Michael Powell  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington D.C. 20554

Dear Mr. Powell:

WB 33 (KDAF) in Dallas has been an asset to the American Cancer Society during the past year. The air time they have given us through DFW Closeup, news coverage and public service announcements has been a vital part of our efforts to reach out to the Dallas Metro Area with information on cancer prevention, early detection, patient services programs and research.

We hope to continue this partnership in the coming years and would like to sincerely thank WB33 for their efforts.

With gratitude,

A handwritten signature in black ink, appearing to read "Maria Clark", written over the typed name.

Maria Clark  
Executive Director  
American Cancer Society  
Dallas Metro Market  
214-819-1211  
[maria.clark@cancer.org](mailto:maria.clark@cancer.org)

*The American Cancer Society is dedicated to eliminating cancer as a major health problem by saving lives, diminishing suffering and preventing cancer through research, education, advocacy and service. Founded in 1913 and with national headquarters in Atlanta, the Society has 14 regional Divisions and local offices in 3,400 communities, involving millions of volunteers across the United States. For more information anytime, call toll free 1-800-ACS-2345 or visit [www.cancer.org](http://www.cancer.org).*

**Dallas Metro Office**

8900 Carpenter Freeway t) 214-819-1223 f) 214-637-6209  
Cancer Information 1 800 ACS 2345 [www.cancer.org](http://www.cancer.org)



NACOGDOCHES

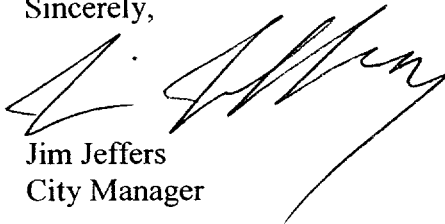
January 16, 2004

The Honorable Michael Powell  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington DC 20554

Dear Chairman Powell:

This letter is to pledge the City's full support of the local broadcasting efforts made by KTRE in our Deep East Texas Community. Their service to hometowns is of the utmost importance; it would be a loss not soon over come or easily remedied if they were unable to broadcast in our area. Thank you for acknowledging our view on this important issue.

Sincerely,



Jim Jeffers  
City Manager



*Creating solutions, changing lives.*

## **Easter Seals**

Temple Memorial  
Rehabilitation Center  
1315 Walnut  
Texarkana, TX 75501

January 20, 2004

The Honorable Michael Powell  
Federal Communications Commission  
445 12<sup>th</sup> Street S.W.  
Washington, D.C. 20554

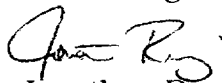
Dear Chairman Powell,

We at Temple Memorial Rehabilitation Center want to thank you for the opportunity to convey to the Commission our gratitude to KTAL TV 6 for a quarter century relationship. That special relationship began in 1977 as KTAL aired our first Easter Seals Telethon. It was 24 hours of sweat, nerves and tears of joy as pledges poured in to help children with disabilities right here in our own community! This year, KTAL has once again generously agreed to air our 27<sup>th</sup> annual Easter Seals Telethon in April. Our heartfelt thanks goes to Dan Bates and his wonderful and talented staff for always saying, "...if it's for The Temple Center, then count us in." Temple Memorial Rehabilitation Center has many fine businesses that contribute monetarily to our mission of providing services to disabled children in our community, but KTAL has gone far beyond that. KTAL not only contributes dollars, but also precious airtime, thousands of hours of manpower and, most importantly, their impeccable reputation of being the only television station in this area who is known for putting the community's needs at the top of their list of priorities.

KTAL-TV has been an integral part of Easter Seals in so many ways. Their unselfish and timely contributions have helped the Temple Memorial Rehabilitation Center continue to grow. Their quarter century of generosity has enabled us to continue to achieve our mission of **Creating Solutions and Changing Lives** of children and adults with disabilities.

On behalf of the Board of Directors, staff, clients and families of Easter Seals, we thank KTAL for their support and we thank you for the opportunity to say it.

Kindest regards,

  
Jonathan Rushing  
Executive Director

# PROVIDENCE HOUSE

RESIDENTIAL DEVELOPMENT CENTER FOR HOMELESS FAMILIES WITH CHILDREN

January 20, 2004

The Honorable Michael Powell  
FCC (Federal Communications Commission)  
445 10<sup>th</sup> Street SW  
Washington, DC 70554

Dear Chairman Powell:

Providence House is a non-profit agency which serves approximately 50 homeless families with children daily. The goal of Providence House is to break the cycle of homelessness by helping families gain the resources necessary to move permanently into independent living.

Providence House has received wonderful support from KTAL-TV6, the NBC affiliate in Shreveport, Louisiana. KTAL has aired public service announcements to help raise awareness in the community about the issue of homelessness. In addition, the station has covered all Providence House events that are meaningful to the community. This coverage helps us to bring in more families off the streets and into independent living.

Moreover, by broadcasting live from Providence House a week before Thanksgiving, KTAL succeeded in providing Thanksgiving food baskets to 30 needy families with children this year.

This fall, KTAL chose the children at Providence House as the beneficiaries of the toys from the Great American Toy Test, which was conducted locally and nationally. Also, KTAL has held food drives and personal item drives during the Christmas season, which benefited our families at Providence House.

In all, KTAL-TV6 has contributed tremendously to the mission at Providence House, and we are grateful for the difference it has made in the lives of the families involved.

Sincerely,



Simone Hennessee, President  
Providence House



## **THE STATE FAIR**

3701 HUDSON ST. • SHREVEPORT, LA 71109  
TELEPHONE (318) 635-1361 • FAX (318) 631-4909

**Sam Giordano**  
President and  
General Manager

January 20, 2004

### **EXECUTIVE COMMITTEE**

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**The Honorable Michael Powell**  
Federal Communications Commission  
445 12th Street, S.W.  
Washington, DC 20554

Dear Chairman Powell:

I appreciate the opportunity to convey to the Commission my gratitude. For the partnership I, personally, and the State Fair of Louisiana have enjoyed with Dan Bates and his staff at KTAL-TV.

KTAL maintains a presence at the Fair throughout its entire run, keeping their viewers and our visitors aware of the latest news, weather information and activities on the grounds here.

KTAL's presence at the State Fairgrounds encompasses the entire year by covering other events such as the annual Independence Bowl, events in our coliseum and on the Fairgrounds.

We have had three of our most successful years since KTAL joined forces with us. Their efforts extend far beyond our expectations.

Aside from my role with the State Fair, I speak as a citizen and a television viewer in praising this television station for their dedication to service throughout the community.

Respectfully,

**Sam Giordano**  
President & General Manager

CONSULADO GENERAL DE MÉXICO

January 16, 2004

**The Honorable Michael Powell  
Federal Communications Commission  
445 12th Street, SW  
Washington, D.C. 20554**

We would like to take this opportunity to express our appreciation for the support provided by Claudia Torrescano, Director of Community Affairs, from Univision Radio (in the past, Hispanic Broadcasting Corporation).

Claudia has always been very supportive and sincerely interested in providing information to the community on issues that affect Hispanics, in our case, the Mexican population living in the Dallas-Fort Worth area. She has provided opportunities for presenting various topics and issues on the community programming, aired on all stations (KLNO 94.1 fm; KDXX 197.1 fm; KESS 107.9/1270 am and KICK 99.1 fm). Some of the issues that have been covered are the following:

- Legal protection for Mexican immigrants living in US.
- Legal rights for immigrants with the US Department of Labor/Minimum Wage Division.
- Legal Rights for Mexican immigrants in reference to labor issues such as: justice, equality and safety in the workplace.
- Immigration and deportation, orientation and support.
- Education opportunities for GED and adult literacy programs.

In addition, Univision Radio was one of the main sponsors for our First Family Fair of the Mexican Consulate (1er Feria de la Familia del Consulado Mexicano), on October 18 of 2003. We had a great attendance thanks to the air time provided with PSAs to promote this event. We continuously work with Claudia on promoting all news and important events as well as VIP's coming from the Ministry of Foreign Affairs in Mexico City, to be directly disseminated to the Mexican population that listen to the Univision Radio stations.

If you need further details, please contact our Public Relations office at (214) 847 86 10.

Sincerely,

  
Silvana Sánchez Lira  
Press & Public Relations Attache  
8855 N Stemmons Freeway  
Dallas, Texas 75247  
ssanchez@consulmexdallas.com



CONSULADO GENERAL  
de MÉXICO  
Dallas, Texas



# YWCA

Where the Difference!

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Mike Wilson

January 13, 2004

The Honorable Michel Powell  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington D.C. 20554

Dear Honorable Powell,

Today I was informed of the need to acknowledge to you that we are one of the many organizations in metropolitan Dallas that is greatly supported by Univision Radio. As the person who issues all PSAs and contacts local media, I have received nothing but great support from the staff at Univision Radio.

Recent support from Univision Radio includes PSAs announcing free health fairs, free mobile breast screenings and fundraising events.

The major constituency of the YWCA of Metropolitan Dallas is Hispanic; making our association with Univision Radio a valuable one.

If you have any questions about the services Univision Radio has provided this organization, please feel free to contact me at 214-584-2311.

Sincerely,



Kent Gilliam  
Marketing/Database Coordinator



January 14, 2004

The Honorable Michael K. Powell  
Federal Communications Commission  
445 12th Street, S.W.  
Washington D.C. 20554

Subject: Public Service Provided by Hispanic Broadcasting/Univision Radio in Dallas, Texas

More television and radio stations should follow the good example provided by the Hispanic Broadcasting Corporation (Univision radio) stations in Dallas, Texas. The stations are community oriented and station management has an awareness of and responds to the information needs of the community.

Federal income tax laws are difficult for most Americans to completely understand. For people who are new to this country, the laws are a difficult maze to navigate. To help residents understand taxes, their filing obligation, and various credits available to them, the five local stations hosted a Community Forum and invited Internal Revenue Service participation. Claudia Torresco, Hispanic Broadcasting's Director of Community Service invited Spanish-speaking IRS employees to give two seminars and answer questions. They specifically wanted their listeners to understand tax issues such as: filing for an Individual Tax Identification Number (ITIN) used by non-residents to file tax returns; and the Earned Income Tax Credit, which rewards people for working.

In addition, at the invitation of the five stations, the IRS in Dallas has participated in several Public Service Programs, Public Service Announcements, and news interviews with a number of station employees. In those English and Spanish broadcasts, the IRS has been able to share information with Latino and other listeners on filing tax returns, recordkeeping, the Child Tax Credit, E-filing, ITIN, FreeFile and other topics.

In speaking for the IRS in Dallas, I want to express my gratitude to the stations for their leadership and drive to meet the needs of the people in this community.

Respectfully yours,

Philip Beasley  
Media Relations Specialist  
Internal Revenue Service